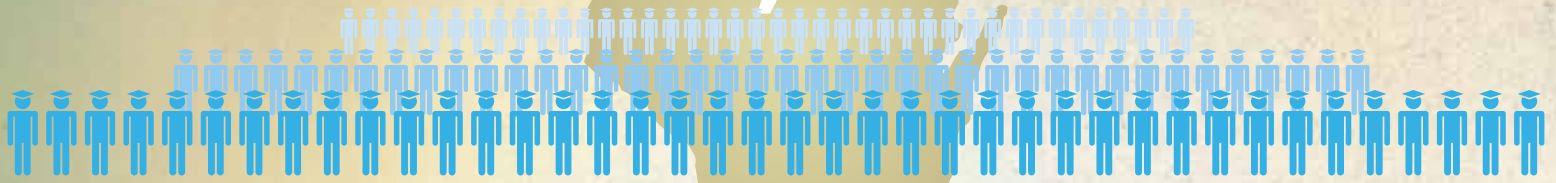


# The Technical College Effect

Wisconsin's Technical College System has **370,000** students — the largest higher education system in Wisconsin.



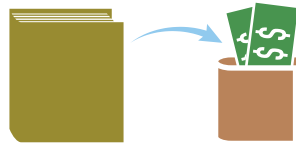
Nearly 9 of every 10 graduates live and work in Wisconsin.

## Immediate Success For Graduates

**Strong job placement:** 9 out of every 10 graduates are employed within 6 months of graduation, even in a tough economy.



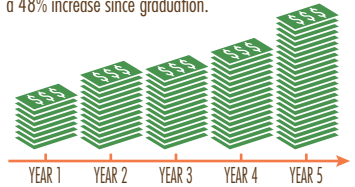
**Great student investment:** For every dollar students invest in their technical college education, nearly \$5 (\$4.90) is returned as higher future income over their careers.



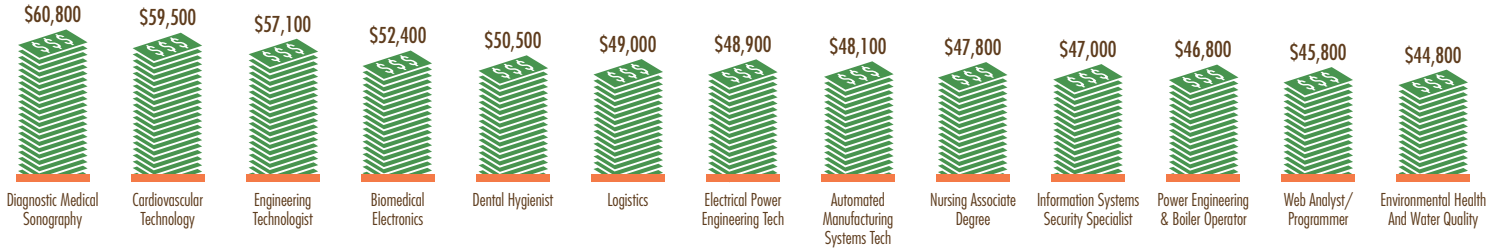
**Graduates are valued and rewarded:** Median salaries for associate degree grads are \$36,000 right out of college.



**Impressive salary growth after five years:** Median salaries of more than \$44,000; a 48% increase since graduation.

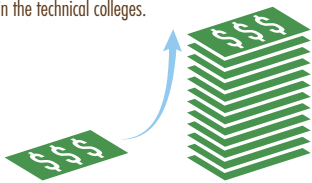


Wisconsin's Technical Colleges Top Median Salaries 6 Months After Graduation (2011 Graduate Follow up Report)



## Immediate Payback For Taxpayers

**Great taxpayer investment:** Wisconsin's taxpayers receive \$12.20 in benefits for every dollar invested in the technical colleges.



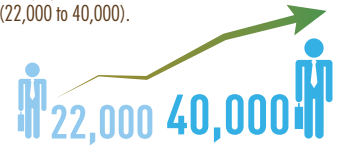
**Degrees in demand:** At least 54% of Wisconsin's jobs in the next decade require technical education.



**Head start in high school:** Nearly 19,000 students carried some college credit with them from high school to a technical college.



**Getting individuals back in the workforce:** Wisconsin Technical Colleges served 81% more dislocated and unemployed workers over the last decade (22,000 to 40,000).

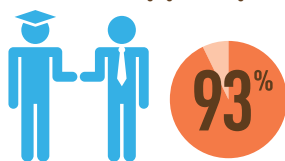


## Immediate Results For Employers

**Skills employers want:** Business and industry representatives serving on advisory committees help ensure graduates have the skills employers need for success.



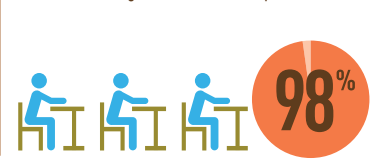
**Appreciation for graduates:** 93% of employers are satisfied or very satisfied with the education and training and would hire technical college graduates again.



**Value of technical colleges:** 96% of employers say their local technical college is important to the overall success of their businesses.



**Flexible onsite corporate training:** More than 98% of companies say Wisconsin Technical Colleges' customized training meets or exceeds expectations.



Responsive

Relevant

WISCONSIN'S  
TECHNICAL  
COLLEGES

weare  
futuremakers

Inspiring

Innovative